
DRS -
Founded on, and supported by
rock-solid qualities since 1985.



As you learn more and more about DRS and our products and services, you will also learn about the qualities that set us apart. Qualities that weren't manufactured by our marketing people... qualities that are the result of what we have learned over the years from our clients. How they see us, why they work with us, what attracted them to us in the first place and why they stay with us.

ETHICS, VISION,
COMMITMENT,
TECHNOLOGY

We began by assembling the information and then distilling it down to four main qualities: Ethics...Vision...Commitment...Technology. All of which, we've been told countless times over the years, benefit our clients in countless ways.

AREAS OF PRACTICE

As you learn more about DRS, you'll learn more about the ways we provide value for our clients. And you don't have to wait until our first meeting. Just go to our website www.drscorp.com to get started. Better yet, call or email to arrange a get-acquainted meeting.

With appreciation,

Rick

Rick McQuade
President/CEO

Ethics

The DRS Business Plan was the first document drafted when we started out in 1985. The second? The DRS Code of Ethics. Running DRS well and running it honestly were our first two priorities. And to this day, they're still the rules we live by. It's been said that water seeks its own level. Perhaps that's the reason over the years we have worked primarily with companies worldwide in regulated industries. They fit perfectly within our "play by the rules" work ethic and overall philosophy.

It has in fact become our corporate positioning, to wit: *Because it all begins with regulatory compliance, the performance of the software we develop and maintain as well as the services we provide must follow suit.* So you see, our client partnership successes have always been founded in large part on our unwavering adherence to our Code of Ethics.

Clients have frequently witnessed and commented on it, citing our constant personal contact, ongoing auditing of our products and services, and compliance benchmarks. Trust in a relationship helps to maintain the core strength of the relationship, and this is one of the strengths of our organization. Another is, of course, our leading edge technology.

Technology

While our Code of Ethics is at the core of our unmovable bedrock foundation, the technology software we develop, offer and maintain is ever changing.

Together they satisfy client requirements and are largely responsible for our record of client longevity.

For example, our mobile application PharmaSync[®], patented in 2005, today provides the backbone for our multi-channel marketing software. It is truly a testament to our development proficiency.

Commitment

But delivering state of the art technology doesn't end with implementation. DRS always takes into account migration strategies. Allowing our clients to satisfy regulatory guidelines on all tracking systems and monitoring critical data associated with product sampling as well as the clinical study data.

In this case, "commitment" begins with the letters "D & B", our first client back in 1985 and still with us almost 32 years later! We are obviously very proud of our Dun & Bradstreet relationship as it is an honor and a testament to how well DRS services and products are configured. We are an extension of their commitment to excellence in servicing their own clients.

Overall, we are committed to be the best servicing arm for our partners no matter what the task. Many of these services include direct contact with their partners and customers. Nothing is more important to us than delivering the highest level of commitment to our partners.

Vision

As in many cases, one size doesn't always fit all. As a developer, DRS can either tailor an "off-the-shelf" product or develop a completely new iteration.

Our three-decades plus experience enables us to develop products and services that can actually fill in the blanks for any organization and their particular situation or corporate strategy. Agile software development and forward thinking integration methods help our client partners to realize their goals no matter how difficult they may seem.

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