

Total eSample/Ordering Solutions

Providing integration into your SFA... Satisfying Ohio's TDDD Regulations (Terminal Distributor of Dangerous Drugs) and Monitoring it all 'round the clock utilizing built-in, state-of-the-art business logic.

With the current spotlight shining brightly on the inherent dangers lurking in the overuse of opiates, there is no doubt that the problem is having a major impact on prescription drug sampling.

Recent changes in State legislation now impose strict pill number limits (no more than seven days for adults and five days for minors), as well as the number of sample orders primary care physicians and dentists can prescribe based on opiate content per prescription.

In fact, the state of Ohio now requires doctors to provide a specific diagnosis and procedure code for every pain killer prescription they write. Commercial pharmaceutical organizations are fast-tracking changes to their systems to better monitor these important sample behavior changes.

The message is -- if you are using field sales representatives, customer service centers, coupons or our online ordering portal, you should look into DRS 360 Plus.

DRS 360 Plus provides monitoring for every department stakeholder and your HCP customer. For any methodology you employ DRS 360 Plus has it covered.

DRS 360 Plus integrates all data enabling you to analyze the methods your customers use, as well as sample types and quantities and order frequency. In addition, you can instantly view how they were motivated to make their request -- banner ads, website, mail-in business reply cards, coupons, vouchers, fax-back forms, call center, field sales representative or any other method.

You can provide HCPs and medical facilities with a number of ways to make their requests. With 24/7 self-service access to DRS 360 Plus, containing controls and notifications throughout the process, we have dramatically increased the number of successful requests and orders from our clients while maintaining compliance with the regulatory guidelines.

The driving force behind DRS 360 Plus is DRS PDMA OneSource, a full circle sample accountability system comprised of sophisticated technologies and our White Glove rated services. On the surface, DRS 360 Plus is a prescription drug sample ordering system. But unlike others, ours is the one that delivers.



DRS PDMA OneSource

A total view of your HCP customers' ordering process taking new Ohio TDDD regulations into account. Plus a total view of your department stakeholders -- 24/7

- *Expands the compliance monitoring of all products including TDDD regulations*
- *Business rule driven ordering system that only allows for proper sample amounts of opiates to be distributed*
- *Answers questions like: "Is our SFA managing sample ordering and fulfillment from start to finish?"*
- *Simplifies the request-for-samples process and guarantees compliance with state laws*

Know more about your product sampling --- all the time... in real time.



www.drscorp.com

Please contact Keith Westrich, VP/Business Development

keithw@drscorp.com or 908.622.9240